

# **RESOLVE: The National Infertility Association**

## **Annual Report 2006**

***RESOLVE is the voice for women and men facing infertility.***

## **TABLE OF CONTENTS**

Letter from the Executive Director.....	3
Mission.....	4
Year in Review .....	5
Funding and Financial Overview .....	10
RESOLVE Staff, Board of Directors, Advisory Councils.....	11
2006 Major Donors.....	13
How You can Help .....	14
Appendix	
Financial Statements .....	15



### **LETTER FROM THE EXECUTIVE DIRECTOR**

RESOLVE: The National Infertility Association provides support and information to women and men in crisis. For many, the diagnosis of infertility is a major life event that affects every facet of our lives—health, relationships, emotional well being, finances and faith. People dealing with a life crisis have a right to the most comprehensive, trusted and objective support and information available. This is the core of what we do at RESOLVE—from new volunteers, seasoned professionals, staff people to supporters—we help people get through the life crisis of infertility.

In 2006, we accomplished much that will have lasting and dramatic effects on RESOLVE's future. Through the monumental effort of a group of dedicated volunteers, RESOLVE transformed its disparate chapter structure to a strong regional model built on one foundation. RESOLVE commissioned a ground breaking survey of employers to gauge their attitudes and experiences regarding insurance coverage for the treatment of infertility. RESOLVE gathered close to 100 grassroots volunteers in Washington, DC, to advocate for issues important to us. And resolve.org became the most trusted source on the Internet for information on all aspects of the infertility journey and the road to resolution.

To say that RESOLVE could not have accomplished it all without the involvement of volunteers is an understatement. From the expert leadership of our volunteer Board of Directors to the volunteers who put mailing labels on educational event fliers, to the hundreds of other volunteers around the country—that is why RESOLVE exists today. I thank our volunteers for giving their time and talents to RESOLVE. Together we are truly making a difference!

Warm regards,

*Barbara Collura*

Executive Director  
January 2008



## **MISSION**

*The mission of RESOLVE is to provide timely, compassionate support and information to people who are experiencing infertility and to increase understanding of infertility issues through education, public awareness and advocacy.*



## YEAR IN REVIEW

### **SUPPORT GROUPS**

In 1974, five women struggling with infertility gathered around Barbara Eck Menning's kitchen table in Belmont, MA, forming an informal support group. Eck Menning went on to found RESOLVE: The National Infertility Association, and today, RESOLVE volunteers host 127 support groups in 116 cities and 21 states.

RESOLVE support groups help women and men feel less isolated, empower them with knowledge and validate the emotional response to the life crisis of infertility. The RESOLVE groups take two forms: peer-led or professionally-led. Peer-led support groups are hosted by RESOLVE volunteers and are comprised of a varying number of people. A peer-led support group may focus on a single topic, such as adoption, or address "general infertility," and may be for women or men only or for couples.

Professionally-led support groups, run by a mental health professional, are often composed of 8 to 10 individuals or 4 to 5 couples. Sessions are scheduled weekly for 10 to 12 weeks.

Recent research on the kind of infertility support groups offered by RESOLVE indicates that participants experienced increased pregnancy rates compared to women who did not attend a fertility support group.

### **EDUCATIONAL EVENTS**

Today RESOLVE has active chapters or affiliates in 33 states. Its local presence makes RESOLVE unique, and enables the organization to provide educational events that empower women and men with information to make educated decisions to resolve their infertility. RESOLVE events would not take place without the tireless commitment of its volunteers, who secure meeting space, plan the events, work with the medical and mental health professionals who provide content and speak at the events, and engage the infertility community so that they attend these often life-altering events.

Michael Carter, co-author of *Sweet Grapes: How to Stop Being Infertile and Start Living Again* (Perspectives Press, 1998) said, "The first RESOLVE symposium we attended was a turning point in our lives. ... We had been trying to have a child for three years and faced one frustration after another. ... [That] symposium helped us in several ways. It showed us that we were not alone. It gave us permission to take control of our infertility, rather than leave it in the hands of doctors or to chance ..."

More than 800 people attended RESOLVE educational events in 2006: including an Annual Family Building Symposium, Road to Resolution Conference, and symposiums on adoption, treatment and resolution.



## RESOLVE.ORG

- **500,000** website unique visitors annually
- **20,000** posts on our bulletin boards annually
- **16 million** page hits
- **7.2 million** page views
- **500,000** unique visitors
- **20,000** posts on the bulletin boards

In 2006, we re-launched resolve.org to reinforce our mission of support, education and advocacy, emphasizing this through the website's main sections: Learn, Cope and Take Action. Resolve.org offers content that aids women and men along the infertility journey; most importantly it provides resources to help them find the resolution to their infertility that is right for them.

- **Learn.** Information on all aspects of infertility and the family building journey, including treatment options, third-party reproduction, adoption and childfree living.
- **Cope.** Content to help manage the stress of infertility and cope with the emotional aspects, as well as information on RESOLVE's support groups and services.
- **Take Action.** Current information on federal and state legislation and how to contact legislators and request their support.
- **Bulletin Boards.** The RESOLVE bulletin boards are some of the highest-trafficked pages on our website. In 2006 we expanded the topic areas to enable more and more people to join a community that would meet their needs. Bulletin Boards now include: Getting Started, Adoption, IVF and High-tech Procedures, Third-party Reproduction, Pregnancy After Infertility, Parenting After Treatment or Adoption, Male Perspective, Secondary Infertility, Pregnancy Loss and High FSH.
- **Local RESOLVE Info.** Connect to regional websites to learn about RESOLVE services in communities in the U.S.
- **Events calendar.** A listing of RESOLVE's highly-regarded and well-attended events and support groups across the country.

## PUBLICATIONS

*Family Building*, RESOLVE's signature publication, provides RESOLVE members and subscribers with important information about aspects of infertility, adoption and childfree living, including medical, emotional and legislative issues. *Family Building* is published quarterly with a circulation of 15,000 per issue.

*Resolve for the journey and beyond*, RESOLVE's regional newsletter, was launched in 2006. This publication, currently published in 4 regions covering 18 states, provides RESOLVE members with information on infertility and resolution—adoption, medical treatment, childfree living, third party reproduction options—as well as information on



local events and support services. Regional editions of newsletter have annual circulation of 70,000.

## REGIONALIZATION

As part of the nationwide restructuring of the RESOLVE chapter network, in January, 2006, RESOLVE launched its first four regions. A fifth region was added in July 2006. Approved by RESOLVE's Board of Directors in December 2004, the regionalization consolidates RESOLVE activity under a regional model with one staff person and strong volunteer involvement at the local level to deliver a coordinated effort of education, support and outreach within a region. The main advantages of adopting a regional model versus our former chapter approach are as follows:

- One nationwide organization that is more powerful, can reach more people, and has greater recognition
- Underserved areas of the country will now be served
- Economies of scale including better use of limited resources (volunteer time and money)

In total, RESOLVE plans to form ten regions across the U.S. The five regions formed in 2006 include:

- **The Great Lakes Region**, serving Illinois, Indiana, Kentucky, Michigan, Ohio, Western Pennsylvania, and Wisconsin.
- **The Midwest Region**, serving Iowa, Kansas, Minnesota, Missouri, Nebraska, North Dakota, and South Dakota
- **The Mid-Atlantic Region**, serving Delaware, District of Columbia, Maryland, Virginia and West Virginia.
- **The Northeast Region**, serving Fairfield County, Connecticut, New Jersey, New York, and Eastern Pennsylvania
- **The Southwest Region**, serving Arizona, Southern California and Nevada

RESOLVE held its National Chapter Leadership Conference March 31-April 1, 2006 in Arlington, VA. More than 50 volunteer leaders from across the country attended the two-day conference to learn from their peers and RESOLVE staff. Conference highlights included a Keynote Address by Mark Levine, CAE, CSP, who spoke on "Volunteerism!" Mr. Levine is a noted author and speaker on membership and volunteer management in non-profit organizations. RESOLVE also held its Volunteer Appreciation Luncheon where volunteers from each region and existing chapter were recognized for their outstanding service to RESOLVE and its mission.

## ADVOCACY AND PUBLIC POLICY

RESOLVE held a highly successful federal Advocacy Day in Washington, DC, on March 30, 2006. Over 90 grassroots advocates from 21 states attended over 150 congressional appointments advocating for insurance coverage for the diagnosis and treatment of infertility, repeal of the adoption tax credit sunset provision, and increased funding for

the National Institutes of Health (NIH). Additional advocacy activities during the year included:

- Nearly 1,800 letters from RESOLVE constituents were delivered to U.S. Representatives in March, requesting their support of infertility coverage legislation now pending in the House.
- More than 1,000 letters from RESOLVE supporters were sent to State Representatives asking for support of infertility coverage legislation in their legislatures and identifying legislative champions in states that now do not require coverage of infertility treatment.
- More than 400 letters were sent from RESOLVE members to U.S. Senators urging them to oppose the Enzi bill, a bill that would have allowed health plans to eliminate state health care mandated coverage, including infertility diagnosis and treatment. The bill was defeated in the Senate.
- More than 1,200 letters, hundreds of phone calls and dozens of visits were directed to members of the Massachusetts House and Senate to ensure that the state's efforts to address the needs of the uninsured did not eliminate mandated coverage for infertility diagnosis and treatment. RESOLVE's efforts have been credited with preserving such coverage in legislation enacted to create new policies for those without insurance.
- RESOLVE worked with the members of the U.S. Senate Committee on Appropriations to approve language that would strengthen public education on infertility emanating from the Centers for Disease Control and Prevention and preserve funding for the *National Children's Study* being undertaken by the National Institute for Child Health and Human Development (NICHD).
- RESOLVE was involved in efforts to rebuff legislative proposals in Kentucky and Louisiana that would restrict egg donation in those states.
- RESOLVE was active in efforts to achieve approval of expanded Stem Cell Research legislation in the U.S. Senate as part of the Coalition for the Advancement of Medical Research.
- RESOLVE was a member of the National Health Council

## PUBLIC AWARENESS

### First Response Conception Council

RESOLVE became a founding member of Church and Dwight Co., Inc.'s. First Response Conception Council, a group of specialists in women's reproductive health who have come together to launch a national education initiative to better prepare women for pregnancy and foster a greater understanding of reproductive and women's health issues. In addition to RESOLVE, the Conception Council includes founding members from the March of Dimes in addition to experts Mary Jane Minkin, MD and Alice Domar, PhD.

### National Infertility Awareness Week® (NIAW)

Recognized annually for 17 years, with nationwide events, NIAW informs the public about the medical and emotional issues faced by the 7.3 million Americans with infertility and highlights family building options.

### National Survey of Employers

To learn more about the factors behind an employer's decision whether or not to cover infertility treatment as part of a health benefits plan, RESOLVE commissioned a survey of more than 900 employers. The survey, conducted by Mercer Health and Benefits, with sponsorship support from Organon USA Inc., finds that employers covering infertility treatment experience no significant increase in medical coverage costs. For more on the survey, visit [resolve.org](http://resolve.org), click on "learn" and then "insurance coverage."

### National Committee for the Oversight of Assisted Reproductive Technologies

RESOLVE chaired the National Committee for the Oversight of Assisted Reproductive Technologies (NCOART) in 2006. The Coalition addresses a wide range of issues affecting reproductive health and infertility, and includes several professional stakeholder groups and representatives from the U.S. Food and Drug Administration (FDA), Centers for Disease Control and Prevention (CDC) and the National Institutes of Health (NIH). The Coalition was created by the Society for Assisted Reproductive Technology (SART) in partnership with RESOLVE several years ago.

## PROFESSIONAL OUTREACH

### ACOG, AWHONN and ASRM

RESOLVE exhibited at three major trade shows/industry conferences in 2006: American College of Obstetrics and Gynecology (ACOG), the Association of Women's Health, Obstetric and Neonatal Nurses (AWHONN), and the American Society of Reproductive Medicine (ASRM). Collectively, RESOLVE reached over 1,000 doctors, nurses, and mental health professionals with direct information about RESOLVE and its services. RESOLVE's presence at ACOG and AWHONN was the result of a grant from Serono, Inc.

### Nurse Advisory Council

In 2006 RESOLVE formed a Nurse Advisory Council, composed of 17 nurses from across the country in the field of reproductive endocrinology/infertility. The Nurse Advisory Council met at RESOLVE headquarters in November as a result of a grant from Ferring Pharmaceuticals. The Council was formed to provide professional advice and counsel to RESOLVE staff and Board and to promote RESOLVE to their colleagues. Along with the Council, RESOLVE launched its Nurse Liaison program. The Nurse Liaison program identifies nurses at infertility clinics as well as Ob/Gyn practices who are knowledgeable about RESOLVE, its programs and services, and works to promote RESOLVE's mission to patients.



### **FUNDING AND FINANCIAL OVERVIEW**

RESOLVE's Night of Hope gala was held on June 7, 2006, at Liberty House, Liberty State Park in New Jersey. The event, previously hosted by the RESOLVE of New Jersey chapter, had net revenue of over \$30,000. RESOLVE headquarters and the Mid-Atlantic Region of RESOLVE hosted a fundraising event at the Virginia Gold Cup races on May 6, 2006. Over \$19,000 in net revenue was raised from this event. Two private fundraising events were held in 2006: Cindy Margolis raised over \$25,000 from individual donors at an event for her children in Los Angeles, CA; and Board member Lee Collins and long-time supporters Amy Davis and Frank Dunau hosted a house party in Boston, MA, which raised over \$16,000 from individual donors.

RESOLVE's fiscal year is January-December. RESOLVE received a satisfactory review with no material problems to report in its audit. Revenues totaled \$2,009,373 against expenses of \$1,918,633 for the period January 1, 2006 through December 31, 2006.

## **RESOLVE STAFF, BOARD OF DIRECTORS AND ADVISORY COUNCILS**

### **RESOLVE Staff**

Joseph C. Isaacs, CAE, President and CEO  
Anna Bell, Regional Operations Manager, Southwest  
Margaret Berardelli, Regional Operations Manager, Mid-Atlantic  
Mia Chisholm, Director of Finance and Administration  
Barbara Collura, Director of Chapter and Constituent Services  
Rebecca Flick, Marketing and Membership Manager  
Dawn Gannon, Regional Operations Manager, Northeast  
Heather Gasser, Administrative Assistant, Northeast Region  
Julie Greenstein, Director of Government Relations  
Lisa Houts, Regional Operations Manager, Midwest  
Jennifer Jones, Director of Development  
Tracy Kaylie, Marketing and Development Manager, Northeast Region  
Karen Moore, Director of Medical Information and Professional Relations  
Guyanna Shank, Executive Assistant  
Devan Tucker, Business Operations Associate

### **RESOLVE Board of Directors**

Leigh Boston, Chair Alpharetta, GA	Michelle Fryatt, CPA Las Vegas, NV
Michael Alper, MD, Vice Chair Waltham, MA	Mary Moritz Fusillo, RN, BSN Houston, TX
Vicki Baldwin, MEd, MBA, Immediate Past Chair Darien, CT	Bonny M. Gilbert, JD Brookline, MA
Susan B. Slotnick, Secretary Short Hills, NJ	Theodore H. Johnson, MD New Britain, CT
Dwight P. Ryan, Treasurer White Plains, NY	Bob Lederer South Chatham, MA
Linda Hammer Burns, PhD Minneapolis, MN	Steven Spandorfer, MD New York, NY
Lee Rubin Collins, JD Natick, MA	Nancy Turett New York, NY
Karen Dolan Redding, CT	Peter J. Wiernicki, Esq Washington, DC

### **RESOLVE Advisory Councils**

RESOLVE Advisory Councils, comprised of clinical leaders in the field of infertility, assist the organization in staying abreast of the latest issues and trends in the field.

#### **Physician Advisory Council**

G. David Adamson, MD  
Marcelle Cedars, MD  
Frances Ginsburgh, MD  
Linda Giudice, MD, PhD  
Bradford Kolb, MD  
Larry Lipshultz, MD  
Charles E. Miller, MD  
Santiago Munne, PhD

Harris M. Nagler, MD  
Steven Ory, MD  
Zev Rosenwaks, MD  
Joe Leigh Simpson, MD  
Michael R. Soules, MD  
Steven D. Spandorfer, MD  
Robert Stillman, MD

#### **Mental Health Advisory Council**

Linda Applegarth, EdD  
Kris Bevilacqua, PhD  
Alice D. Domar, PhD  
Madeline Feingold, PhD

Peggy Orlin, MS, MFT  
Claudia Pascale, PhD  
William D. Petok, PhD, PA  
Jan Elman Stout, PsyD

#### **Nurse Advisory Council**

Melanie Acosta, RN  
Patty Alden, RN  
Jennifer Dempsey, RN  
Dawn Duncan, RN  
Sharon Freiman, RN  
Karyn Gotthardt, RN  
Laura H. Greenberg, RN  
Ruthie Gruen, RN  
Kathryn Hill, MS, WHCNP  
Jackie Korn, RN

Carol Lesser, RN  
JoAnne Libraro, RN  
Gina Matties, RN  
Catherine McBreen, RN  
Mirrin Reagan, RN  
Sheila Scharnowski, RNC  
Sue Schneider, RN  
Cyndi Hill Tagg, RN  
Marge Vogt, RN

## 2006 MAJOR DONORS

Jessa Vartan Abubin  
Ellen Atanasoski  
Nicole Avant  
Ms. Vicki Lynn Baldwin  
Jenny Bond  
Xenia Boone  
Mrs. Leigh H Boston  
Foundatio Brans  
Dr. Maria Bustillo  
Terri Butler  
Marcelle I. Cedars  
Tara & Anthony  
Coniglio  
Wendy Conrad  
Amy Davis  
Patricia Engel  
Diana England  
Mrs. Michelle Fryatt

Mark Gastineau  
Mary Beth Grady  
Marni Grossman  
Mr. Jeff Hamond  
Dr. Christopher Huang  
Grady Hughes  
Eric M. Isselbacher  
Theodore H. Johnson  
Roger B. Kafker  
Linda Katz  
Carol Langer  
Cynthia Lavenson  
Bob Lederer  
Larry I. Lipshultz  
Alysmi Marmur  
Patricia M. McShane  
Katherine Milin  
Dr. Theodore C Nagel

Emily Naunheim  
Dr. Lawrence M. Nelson  
Deborah Pasculano  
Marcie Paul  
Kara Peters  
Kurt Rappaport  
Ms. Shauna Reynolds  
Jim Rome  
Mr. Dwight P. Ryan  
Caroline S. Ryan  
Elizabeth Salem  
Pat Sapinsley  
Sue Slotnick  
Foundatio Starkman  
Mrs. Nancy M. Turett  
Alexandre von  
Furstenberg  
Casey Wasserman

## HOW YOU CAN HELP

### **Tax-Deductible Donations Are Gratefully Accepted**

To continue its good work, RESOLVE depends on charitable support from individuals and corporations. You can support RESOLVE's efforts to provide compassionate support, education, research and advocacy on behalf of infertile women and men by making a tax-deductible gift either:

- Online at [resolve.org](http://resolve.org) and clicking on the "**Donate**" link, or
- By mail at RESOLVE: The National Infertility Association  
8405 Greensboro Drive, Suite 800  
McLean, VA 22102-5120.

There are other ways to support RESOLVE: through membership, as a volunteer, and by spreading the word about the good work RESOLVE does. After all, 1 in 8 couples suffer from infertility—chances are that you know someone who does.

## APPENDIX

### Statement of Financial Position December 31, 2006

#### **Assets**

Cash and cash equivalents	\$230,556
Accounts receivable	70,651
Note receivable, net	12,552
Prepaid Expenses	21,955
Other Assets	4,875
Property and equipment, net	<u>25,519</u>
 Total Assets	<u>\$366,108</u>

#### Liabilities and Net Assets

#### **Liabilities**

Accounts payable and accrued expenses	\$280,246
Deferred membership dues	91,211
Deferred rent	1,418
Note payable	<u>60,000</u>
 Total Liabilities	<u>432,875</u>

#### **Net Assets**

Unrestricted deficit	<u>(66,767)</u>
 Total net assets	<u>(66,767)</u>
 Total liabilities and net assets	<u>\$366,108</u>

**Consolidated Statement of Activities  
For the Year Ended December 31, 2006**

The following table consolidates the Statement of Activities of RESOLVE, Inc. together with the chapters that were required by law to file a 990 in Fiscal Year 2006. All of the chapters have a year end of December 31 with the exception of Northern California

	<b>National</b>	<b>Houston</b>	<b>Atlanta</b>	<b>Northern California</b>	<b>Bay State</b>	<b>Total</b>
<b>Revenue and support</b>						
Sponsorships	662,426	-	-	-	-	662,426
Grants and contributions	345,639	46,508	15,297	1,888	22,175	431,507
Publications and advertising	329,473	-	-	-	58,964	388,437
Contributions from Chapters	276,686	-	-	-	-	276,686
Membership fees	274,007	866	2,588	18,427	11,474	307,362
Meetings and events revenue	95,784	-	-	43,866	-	139,650
Miscellaneous revenue	23,251	-	-	-	40,590	63,841
Investment income	2,107	38	947	48	188	3,328
Total revenue and support	<u>2,009,373</u>	<u>47,412</u>	<u>18,832</u>	<u>64,229</u>	<u>133,391</u>	<u>2,273,237</u>
<b>Expenses</b>						
Program services	1,524,045	38,585	20,316	36,507	110,304	1,729,757
General and administrative	287,853	12,943	9,349	28,255	23,585	361,985
Fundraising	106,735	-	-	-	3,758	110,493
Total expenses	<u>1,918,633</u>	<u>51,528</u>	<u>29,665</u>	<u>64,762</u>	<u>137,647</u>	<u>2,202,235</u>
<b>Change in Net Assets</b>	90,740	(4,116)	(10,833)	(533)	(4,256)	71,002
<b>Net Assets, beginning of year</b>	<u>(157,507)</u>	<u>37,605</u>	<u>43,328</u>	<u>68,436</u>	<u>58,365</u>	<u>50,227</u>
<b>Net Assets, end of year</b>	<u>(66,767)</u>	<u>33,489</u>	<u>32,495</u>	<u>67,903</u>	<u>54,109</u>	<u>121,229</u>

which has a year end of August 31.