

# 2023 Annual Report

July 1, 2022–June 30, 2023



**resolve**  
THE NATIONAL INFERTILITY ASSOCIATION

**RESOLVE:** The National Infertility Association, established in 1974, is dedicated to ensuring that all people challenged in their family building journey reach resolution through being empowered by knowledge, supported by community, united by advocacy, and inspired to act.

**3,202,362**

insured through Access to Care programs

**460**  
advocates

who participated in virtual  
Federal Advocacy Day  
(In partnership with ASRM)

## Legislative Activity

### FEDERAL ACTIVITY

**10**

Bills Introduced

**94**

Senate Meetings

**235**

House Meetings

### STATE ACTIVITY

**94**

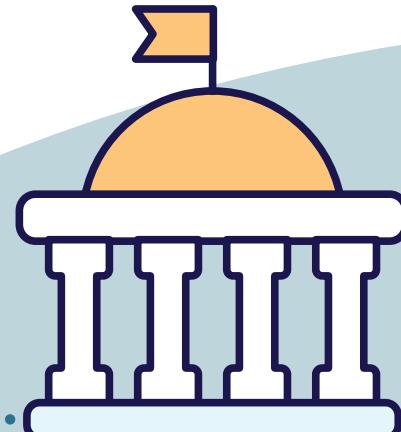
Bills

Tracked in

**40**

States (including D.C.)

These bills were a combination  
of anti-family legislation and  
pro-family legislation



# Advocacy

**3,062**  
people

signed up for  
support groups

**144**

total support  
groups nationwide

- 90** • virtual support groups
- 54** • In-person support groups
- 35** • states with RESOLVE  
support groups



# Support Groups



**\$103,000 raised  
by 11 communities and companies  
who hosted DIY Walks of Hope**



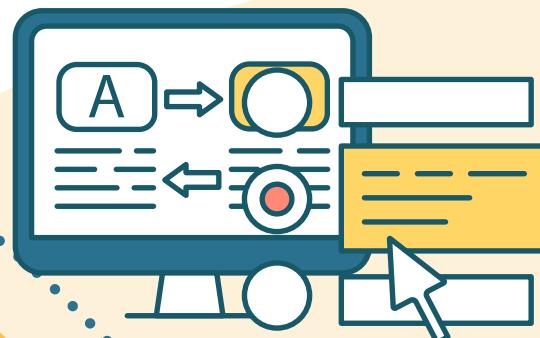
**51,712**  
**average visits**  
per month to resolve.org  
during FY23

**4.7% social media audience  
growth** from FY22 to FY23.

**83,085**  
**average page views**  
per month to resolve.org  
during FY23



**2,123,182+**  
**impressions**  
for NIAW social media



**Online/  
Website**

# Thank you Corporate Partners

Through financial support, event sponsorship, cause marketing campaigns, and sharing our message, this amazing group of businesses have made a commitment to the family building community and advancing RESOLVE's mission. RESOLVE is grateful to the following organizations for their support in calendar year 2023.

**EMD  
SERONO**

**FERRING**  
PHARMACEUTICALS

**inception™**

 **USFertility**

## Impact Partners

ANNUAL CONTRIBUTION OF \$100,000+



Weill Cornell Medicine

Ronald O. Perelman and Claudia Cohen  
Center for Reproductive Medicine

## Visionary Partners

ANNUAL CONTRIBUTION OF \$25,000–\$99,999

## Friend Partners

Cosette Pharmaceuticals

Encompass/cvs

Illume Fertility

International Fertility Law Group

Natera

Northwell Fertility

NYU Langone Fertility Center

TMRW

# THANK YOU TO OUR INDIVIDUAL DONORS

## \$10,000+

Alan Penzias, MD  
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## \$5,000–\$9,999

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## \$1,000–\$4,999

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# Individual Donors

## **\$1,000–\$4,999 CONT.**

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## KEY STAFF

Kristy Aiken (Coordinator, Volunteer)  
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ASSETS		LIABILITIES AND NET ASSETS	
		LIABILITIES	
		NET ASSETS	
Cash and cash equivalents	1,383,933	Accounts Payable and accrued expenses	34,889
Accounts receivable	500,882	Deferred Revenue	319,728
Investments	8,689	PPP Loan	-
Prepaid expenses	135,875	Total Liabilities	354,617
Property and equipment, net	-		
<b>Total assets</b>	<b>2,029,379</b>		
		<b>NET ASSETS</b>	
		Unrestricted net assets	1,674,762
		Total net assets	1,674,762
		<b>Total Liability and net assets</b>	<b>2,029,379</b>

# Financials

STATEMENT OF FINANCIAL POSITION | JUNE 30, 2023

**REVENUE AND SUPPORT**

Sponsorships	761,888
Grants	375,615
Meetings and event revenue	518,435
Contributions	652,693
Membership fees	64,624
Publications and advertising	-
Advocacy	755,139
In-Kind contributions	-
Miscellaneous revenue	39,414
Invested income	1,516
Interest income	-
Gain on debt extinguished	-
<b>Total revenue and support</b>	<b>3,169,324</b>

**EXPENSES****PROGRAM SERVICES:**

Events	626,337
Public Awareness	810,677
Meetings	-
Corporate Relations	185,899
Membership	72,152
Constituent Services	237,787
Advocacy	500,601
<b>Total Program Services</b>	<b>2,433,453</b>

**SUPPORTING SERVICES**

General and administrative	227,545
Development	310,517
Governance Support	78,346
<b>Total Supporting Services</b>	<b>616,408</b>
<b>Total expenses</b>	<b>3,049,861</b>

**CHANGE IN NET ASSETS**

Net Assets, beginning of year	1,555,299
Net Assets, end of year	1,674,762
A Difference of	119,643

# Financials

CONSOLIDATED STATEMENT OF ACTIVITIES  
FOR THE YEAR ENDING IN JUNE 30, 2023