



2024 Annual Report

July 1, 2023–June 30, 2024

 **resolve**
THE NATIONAL INFERTILITY ASSOCIATION

RESOLVE: The National Infertility Association, established in 1974, is dedicated to ensuring that all people challenged in their family building journey reach resolution through being empowered by knowledge, supported by community, united by advocacy, and inspired to act.



670 Advocates who participated in virtual Federal Advocacy Day

269 House Meetings

94 Senate Meetings

Legislative Activity

FEDERAL ACTIVITY

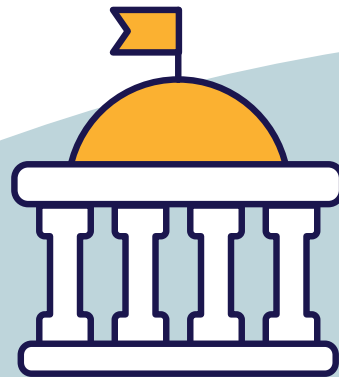
12 Bills Introduced

STATE ACTIVITY

182 Bills tracked

39 States (including D.C.)

These bills were a combination of anti-family legislation and pro-family legislation



Advocacy

3,380

Support Group
Sign Ups between
July 1, 2023–
June 30, 2024

145

Peer-led Support
groups

83

Virtual support
groups

62

In-person
support groups

47

Professionally led
support groups

35

States with
Support Groups



Support Groups

3,202,362

Covered lives as a result of the Coverage at Work Program since its launch

559

Employee
Inquiries (Toolkit
downloads, direct
outreach)

172

Employer Inquiries
(Toolkit downloads,
direct outreach)

180,500

Additional covered lives
in 2024 through
the Coverage at Work
program



Coverage at Work Program



\$135,000 raised
by 13 communities and companies
who hosted DIY Walks of Hope



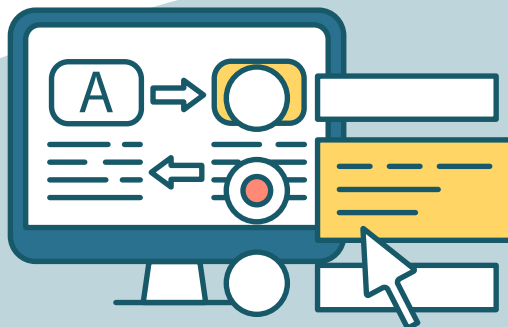
55,780
average visits
per month to resolve.org

11% social media audience
growth from FY23 to FY24

80,835
average page views
per month to resolve.org



516,822
social media impressions
during National Infertility
Awareness Week^(R).



**Online/
Website**

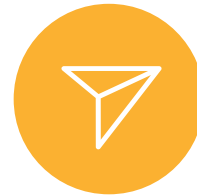
FIGHT FOR FAMILIES

WITH  resolve

Due to the Alabama Supreme Court ruling, RESOLVE hosted an Advocacy Day in Montgomery, AL with more than 200 people which was covered by every major national media outlet



Alabama residents sent **34,504 letters** to their AL legislators through RESOLVE's action alert system



RESOLVE was mentioned in **240+ media stories** and had **6,300+ media hits**



Advocacy turned into action with the passage of a law that allowed clinics to resume IVF treatments

Thank you Corporate Partners

Through financial support, event sponsorship, cause marketing campaigns, and sharing our message, this amazing group of businesses have made a commitment to the family building community and advancing RESOLVE's mission. RESOLVE is grateful to the following organizations for their support in calendar year 2024.

The logo for EMD Serono, featuring the words "EMD" and "SERONO" in a bold, purple, sans-serif font, stacked vertically.The logo for Ferring Pharmaceuticals, featuring the word "FERRING" in a bold, blue, sans-serif font, enclosed within a black rectangular border.

PHARMACEUTICALS



Impact Partners

ANNUAL CONTRIBUTION OF \$100,000+



Visionary Partners

ANNUAL CONTRIBUTION OF \$25,000–\$99,999

Friend Partners

ANNUAL CONTRIBUTION OF
\$10,000–\$24,999

Conceivable Life Sciences

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THANK YOU TO OUR INDIVIDUAL DONORS

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\$5,000–\$9,999

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ASSETS

Cash and cash equivalents	531,036
Accounts receivable	179,805
Investments	755,592
Prepaid expenses	192,057
Property and equipment, net	–
Total assets	1,658,490

LIABILITIES AND NET ASSETS

LIABILITIES

Accounts Payable and accrued expenses	44,908
Deferred Revenue	443,147
PPP Loan	–
Total Liabilities	488,055

NET ASSETS

Unrestricted net assets	1,170,435
Total net assets	1,170,435
Total Liability and net assets	1,658,490

Financials

STATEMENT OF FINANCIAL POSITION | JUNE 30, 2024

REVENUE AND SUPPORT

Corporate Partner Revenue	1,381,392
Grants	350,000
Night of Hope Revenue	645,159
Contributions	569,930
Membership fees	51,489
Publications and advertising	-
In-Kind contributions	-
Miscellaneous revenue	-
Invested income	18,404
Interest income	-
Gain on debt extinguished	-
Total revenue and support	3,016,374

CHANGE IN NET ASSETS (504,327)

Net Assets, beginning of year	1,674,762
Net Assets, end of year	1,170,435

EXPENSES

PROGRAM SERVICES:

Night of Hope Event	507,159
Public Awareness	816,992
Other Events	362,446
Corporate Relations	225,544
Access to Care/Coverage at Work	171,240
Membership	42,698
Constituent Services	217,615
Advocacy	409,214
Total Program Services	2,752,908

SUPPORTING SERVICES

General and administrative	272,613
Development	420,402
Governance Support	74,778
Total Supporting Services	767,793
Total expenses	3,520,701

Financials

CONSOLIDATED STATEMENT OF ACTIVITIES
FOR THE YEAR ENDING IN JUNE 30, 2024